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Частное образовательное учреждение высшего образования
«Международный Институт Дизайна и Сервиса»
(ЧОУВО МИДиС)

Кафедра гостеприимства и международных бизнес-коммуникаций

КОМПЛЕКТ ОЦЕНОЧНЫХ МАТЕРИАЛОВ ДЛЯ ОЦЕНКИ СФОРМИРОВАННОСТИ КОМПЕТЕНЦИЙ ПО ДИСЦИПЛИНЕ

Б1.О.03 ИНОСТРАННЫЙ ЯЗЫК

Направление подготовки: 54.03.01 Дизайн
Направленность (профиль): Веб-дизайн и мобильная разработка
Квалификация выпускника: Бакалавр

Процесс изучения дисциплины Б1.О.03 «Иностранный язык» направлен на формирование следующих компетенций:

Код и наименование компетенций выпускника	Код и наименование индикатора достижения компетенций
УК-4. Способен осуществлять деловую коммуникацию в устной и письменной формах на государственном языке Российской Федерации и иностранном(ых) языке(ах)	УК-4.1. Знает принципы построения устного и письменного высказывания на государственном и иностранном языках; требования к деловой устной и письменной коммуникации
	УК-4.2. Умеет применять на практике устную и письменную деловую коммуникацию
	УК-4.3. Владеет методикой составления суждения в межличностном деловом общении на государственном и иностранном языках, с применением адекватных языковых форм и средств

Компетенция: УК-4. Способен осуществлять деловую коммуникацию в устной и письменной формах на государственном языке Российской Федерации и иностранном(ых) языке(ах)

УК-4.1. Знает принципы построения устного и письменного высказывания на государственном и иностранном языках; требования к деловой устной и письменной коммуникации

1 семестр

1. Match the situations (1-4) with the appropriate phrases for self-introduction (A-D). Write the correct letter next to the number.

Situations:
1. A formal introduction at a university seminar. ***[B]***
2. Introducing your friend to your parents. ***[A]***
3. Writing a first email to a foreign pen pal. ***[C]***
4. Introducing yourself to a new classmate. ***[D]***

Phrases:
A. "Mom, Dad, this is my friend Alex. We study together."
B. "Good afternoon. My name is Anna Petrova. I'm a first-year student."
C. "Dear Emily, My name is Maria. I'm 19 and I live in Moscow..."
D. "Hi! I'm Max. I'm new here. Nice to meet you!"

2. Put the sentences (A-E) in the correct order to create a logical self-introduction. Write the correct sequence of letters.

A. "I'm from Moscow."
B. "Nice to meet you all."
C. "Let me introduce myself."
D. "My name is Karina."
E. "I'm interested in music and sports."

Правильный порядок: *C, D, A, E, B*

3. What is a key element of a formal introduction?

a) Using slang and jokes.
b) Stating your name and context (e.g., where you are from, why you are here) clearly.

Правильный ответ: b

4. Complete the description of a family using Present Simple or Present Continuous. Write the correct form of the verb.

"My family **(1)_____ (live)** in a small town. My father **(2)_____ (work)** as a doctor. Right now, he **(3)_____ (drive)** to work. My brothers usually **(4)_____ (play)** football after school. At the moment, they **(5)_____ (do)** their homework."

Правильный ответ: ***1 – lives; 2 – works; 3 - is driving; 4 – play; 5- are doing***

5. Match the character trait (1-3) with its opposite (A-C). Write the correct letter next to the number.

1. Generous
2. Hard-working
3. Talkative

A. shy / quiet
B. mean
C. lazy

Правильный ответ: ***1 – B; 2 – C; 3 – A***

6. You are telling a friend about your last holiday. Put the sentences in the correct logical order. Write the correct sequence of letters.

A. "Last summer, I went to Sochi with my family."
B. "Finally, we returned home by train."
C. "First, we swam in the sea every day."
D. "Then, we visited the mountains."
E. "It was a great holiday!"

Правильный порядок: ***A, C, D, B, E***

7. Which sentence is correct for a story about a finished past holiday?

a) I am going to the beach yesterday.
b) I was going to the beach yesterday.
c) I went to the beach yesterday.
d) I go to the beach yesterday.

Правильный ответ: ***c***

8. You are at a hotel reception during a conference. Match the guest's questions (1-3) with the receptionist's appropriate answers (A-C).

1. "Excuse me, where is the conference hall?" ***[B]***
2. "What time does the breakfast start?" ***[C]***
3. "Could I have an extra pillow, please?" ***[A]***

A. "Certainly, I'll send one to your room right away."
B. "It's on the first floor, to the left of the main lobby."
C. "The breakfast is served from 7 to 10 a.m. in the restaurant."

9. Complete the conversation between a guest (G) and a receptionist (R) with the correct phrases.

R: Good afternoon. Can I help you?

G: Yes, I have a reservation under the name ***(1)_____ (Smith / Mr.).***
R: Of course, Mr. Smith. You ***(2)_____ (stay)*** in room 245. Here is your key.
G: Thank you. Is there Wi-Fi in the room?
R: Yes, the password ***(3)_____ (be)*** on your key card.
G: And ***(4)_____ (I /can / have)*** a wake-up call at 7 a.m.?
R: ***(5)_____ (of / , / Yes / course).***
Правильный ответ: ***1 – Mr. Smith, 2 – are staying, 3 – is, 4 – can I have, 5 – Yes, of course.***

10. Match the sentences (1-3) with the correct use of future forms (A-C). Write the correct letter next to the number.

1. "I **am meeting** my friend at the cinema at 7 pm." ***[C]***
2. "I think it **is going to** rain soon." ***[B]***
3. "Next year, I **will** study harder." (intention) ***[A]***

A. will (for spontaneous decision or promise)
B. be going to (for prediction based on evidence)
C. Present Continuous (for fixed arrangement)

11. Put the phrases in order to talk about your plans for the weekend. Write the correct sequence of letters.

A. "On Sunday, I'm going to visit my grandparents."
B. "I have some plans for the weekend."
C. "First, on Saturday morning, I'm playing basketball."
D. "Then, in the evening, I'm meeting friends."

Правильный порядок: ***B, C, D, A***

12. Match the item (1-3) with the category (A-C). Write the correct letter next to the number.

1. a scarf, gloves, a hat ***[C]***
2. a dress, a shirt, jeans ***[A]***
3. trainers, boots, sandals ***[B]***

A. clothes
B. footwear
C. accessories

13. Complete the conversation using the Present Perfect form of the verbs: *buy, see, not decide, lose, not be*.

A: "I **(1)_____** a new jacket. Do you like it?"

B: "Yes, it's nice! I **(2)_____** to the shopping centre yet this week. I **(3)_____** what to buy. Actually, I **(4)_____** my old gloves, so I need new ones."

A: "Really? I **(5)_____** some nice gloves in that shop. Let's go and have a look!"

Правильный ответ: ***1 – have bought; 2 – haven't been; 3 - haven't decided; 4 – have lost; 5 – have seen***

14. Match the problem (1-3) with a piece of advice (A-C). Write the correct letter next to the number.

1. "I argued with my friend." ***[B]***
2. "I have too much homework." ***[C]***
3. "I lost my phone." ***[A]***

A. "You should try to find it or tell your parents."
B. "You should talk to them and say sorry."
C. "You should make a plan and do a little every day."

15. Complete the story using the correct tense: **Present Perfect or Past Simple**

"Last week, I **(1)_____ (have)** a big problem. I **(2)_____ (forget)** about an important test. Since then, I **(3)_____ (talk)** to my teacher. She **(4)_____ (give)** me a chance to retake it tomorrow. I **(5)_____ (study)** all week, so I hope it **(6)_____ (improve)** my situation."

Правильный ответ: ***1 – had; 2 – forgot; 3 - have talked; 4 –gave; 5 – have studied;*** 6 – ***has improved***

16. Write the correct comparative form of the adjectives.
1. good
2. expensive
3. big

Правильный ответ: ***1 – better; 2 – more expensive; 3 – bigger***

17. Fill in the gaps with the correct form of the verb in the Present Perfect Tense or comparative form of the adjective.
"I **(1)_____ (visit)** two European capitals. London is **(2)_____ (big)** than Vienna. However, in my opinion, Vienna has **(3)_____ (good)** parks. I **(4)_____ (be)** to London twice, but I think Vienna is **(5)_____ (interesting)** for museums."

Правильный ответ: ***1 – have visited; 2 – bigger; 3 - better; 4 – have been; 5 – more interesting***

18. Complete the sentence with ONE word.
"My friend Alex is tall and _____ dark hair. He is very kind and funny."
Правильный ответ: has

19. Choose the correct option to complete the sentence about future plans.
"I'm _____ to learn to swim next summer."
a) going
b) go
c) will
d) plan
Правильный ответ: a) going

20. Put the words in the correct order to make a supportive phrase: **worry / don't / too / much / . /**
Правильный порядок: Don't worry too much.

2 семестр

1. Match the beginnings of the sentences (1-3) with the correct endings (A-C) to make logical statements about plans.

1. We are buying extra drinks...***[C]***
2. I'm calling you...***[A]***
3. They decorated the room with balloons...***[B]***

A. ...to invite you to my birthday party.
B. ...to create a festive atmosphere.

C. ...to have enough for all the guests.

2. Complete the email invitation with the correct infinitive form of the verbs from the list: **play, know, share, invite, watch**. *Используйте каждый глагол только один раз.*

"Hi everyone! I'm writing **(1)**_____ you to a small gathering at my place on Friday. We're planning **(2)**_____ a movie and **(3)**_____ some board games. Please bring some snacks **(4)**_____. I need **(5)**_____ if you're coming by Thursday."

Правильный ответ: ***1* – to invite; *2* – to watch*; 3* – to play*; 4* – to share; *5* – to know**

3. What is the primary function of the infinitive with 'to' in the sentence: *"She went to the shop to buy a cake"*?

a) To express an opinion.
b) To describe a person's character.
c) To explain the purpose of an action.
d) To talk about a past habit.

Правильный ответ: c

4. Complete the sentences using the correct form of the verb (First or Second Conditional).
1. If it _____ **(rain)** tomorrow, we _____ **(cancel)** the outdoor event.
2. I _____ **(be)** very surprised if he _____ **(remember)** my birthday.

Правильный ответ: ***1 – rains, will cancel; 2 – would be, remembered***

5. Put the words in order to make a correct Second Conditional sentence: **would / if / more time / I / have / I / read / more books**

Правильный порядок: ***If I had more time I would read more books.*** (допускается: ***I would read more books if I had more time***.)

6. Match the questions (1-3) with the logical answers (A-C).

1. Have you ever been abroad? ***[B]***
2. Has she ever tried bungee jumping? ***[C]***
3. Have they seen this scary movie? ***[A]***

A. No, they haven't. They don't like horrors.
B. Yes, I have. I visited France last year.
C. No, she hasn't. She is afraid of heights.

7. Complete the story about overcoming a fear. Use Present Perfect.

"I **(1)**_____ **(always / be)** afraid of dogs. But recently, I **(2)**_____ **(visit)** my friend who has a small puppy. I **(3)**_____ **(feed)** it and **(4)**_____ **(even / pet)** it. I **(5)**_____ **(not overcome)** my fear completely, but it's a start!"

Правильный ответ: ***1 – have always been; 2 – have visited; 3 – have fed; 4 – have even petted; 5 – haven't overcome***

8. Why is Present Perfect used in the sentence *"I have never flown in a plane"*?

a) To talk about a specific past time.
b) To emphasize the result of a past action visible now.
c) To describe an experience in one's life up to the present.

d) To list a sequence of past events.

Правильный ответ: ***c***

9. Match the parts of a biography (1-3) with the correct tense typically used (A – Present Perfect; B – Past Simple).

1. He was born in 1985.
2. She has written 5 bestselling books.
3. They founded the company in 2010.

Правильный ответ: ***1 – B; 2 – A; 3 – B***

10. Complete the text about a famous leader using Past Simple or Present Perfect.

"Steve Jobs **(1)_____ (start)** Apple in 1976. He **(2)_____ (be)** one of the most influential people in tech. His work **(3)_____ (change)** the way we use technology. He **(4)_____ (pass away)** in 2011, but his ideas **(5)_____ (inspire)** millions of people since then."

Правильный ответ***: 1 – started; 2 – was; 3 – has changed; 4 – passed away; 5 – have inspired***

11. Put the sentences in the correct order to form a logical paragraph about a person's life.

A. "She has lived in several countries."
B. "She became the CEO of a large company in 2020."
C. "Maria Ivanova is a successful businesswoman."
D. "However, she grew up in a small village."

Правильный порядок: ***C, D, A, B***

12. Match the active sentences (1-3) with their passive equivalents (A-C).

1. Alexander Bell invented the telephone. ***[B]***
2. People use smartphones everywhere. ***[C]***
3. They built this bridge in the 19th century. ***[A]***

A. This bridge was built in the 19th century.
B. The telephone was invented by Alexander Bell.
C. Smartphones are used everywhere.

13. Complete the facts using the Passive Voice in the correct tense.

"Paper **(1)_____ (invent)** in China around 100 BC. Today, millions of books **(2)_____ (print)** every year. The first personal computer **(3)_____ (create)** in the 1970s. Now, even cars **(4)_____ (drive)** by computers!"

Правильный ответ: ***1 – was invented; 2 – are printed; 3 – was created; 4 – are driven***

14. When is the Passive Voice typically used?

a) When the doer of the action is unknown or unimportant.
b) To make sentences shorter.
c) To emphasize who performed the action.
d) In informal conversations only.

Правильный ответ: ***a***

15. Complete the sentence with ONE word.
"I will prepare some games _____ break the ice."

Правильный ответ: to

16. Choose the correct option to complete the sentence.
"If I _ a time machine, I would visit ancient Rome."
a) have
b) had
c) would have
d) will have

Правильный ответ: b) had

17. Choose the correct option to complete the sentence.
"I have never _____ skydiving, but I am going to try it next summer."
a) been
b) tried
c) went
d) go

Правильный ответ: b) tried

18. Choose the correct option to complete the sentence.
"Elon Musk _____ SpaceX in 2002."
a) has founded
b) founded
c) was founded
d) has been founded

Правильный ответ: b) founded

19. Complete the sentence with ONE word.
"The light bulb was _____ by Thomas Edison."

Правильный ответ: invented

УК-4.2. Умеет применять на практике устную и письменную деловую коммуникацию

1 семестр

1. ***Тема: Знакомство (Self-introduction)*** Put the sentences in the correct order to make a polite self-introduction email to a potential international partner.
A. I look forward to hearing from you.
B. My name is Dmitry Volkov, and I am a project manager at TechSolutions.
C. Dear Mr. Anderson,
D. I am writing to introduce our company and explore possible cooperation.
E. Best regards,
F. Dmitry Volkov.

Правильный порядок: C, B, D, A, E, F

2. Тема: Семья/Команда (Describing a Team). Choose the most professional way to describe a colleague in an email.
a) “Anna is nice.”
b) “Anna is a very creative person. She always comes up with fresh ideas for our project.”

c) “Anna is good.”
d) “I like Anna.”

Правильный ответ: b

3. ***Тема: Отпуск/Отчёт (Holidays / Report).*** Match the part of a business trip report (1-3) with the correct sentence (A-D).One sentence is extra.

Part:

1. Purpose of the trip.
2. Activities.
3. Conclusion / recommendations

Sentence:

A. “I visited three potential suppliers and discussed contracts terms.”
B. “I recommend signing a contract with Company X due to better prices.”
C. “The purpose of the trip was to find new partners in the region.”
D. “The flight was long.”

Правильные ответы: 1 – C; 2 – A; 3 – B

4. ***Тема: В отеле. На конференции. (At a hotel. At a conference).*** Choose the most polite way to ask for an extra towel.

a) “Give me a towel.”
b) “I need a towel.”
c) “Could I have an extra towel, please?”
d) “Towel!”

Правильный ответ: c

5. ***Тема: Планы на будущее (Future Plans).*** Match the statement (1-3) with its correct meaning (A-C).

Statement:

1. “We are going to expand to new markets next year.”
2. “We are meeting the client on Friday.”
3. “We will consider your proposal.”

Meaning:

A. A fixed arrangement / confirmed meeting.
B. A future intention / plan, not fixed yet.
C. A spontaneous decision / promise made now.

Правильные ответы: 1 – B; 2 – A; 3 – C

6. ***Тема: Одежда. Дресс-код (Clothes. Dress Code).*** Complete the dress code reminder with one suitable word.

“Please _____ wearing jeans and sportswear to the office.”

Правильный ответ: avoid

7. ***Тема: Конфликты. Проблемы (Conflicts. Problems).*** Put the sentences in the correct order to resolve a conflict professionally.

A. “Let’s agree on a new deadline and make a plan.”
B. “I understand. Can you explain what happened?”

C. “I’m concerned about the missed deadline. It affects the whole team.”
D. “Thank you for being honest. I appreciate it.”

Правильный порядок: C, B, D, A

8. Тема: Путешествие по городам (Travelling. Cities). Complete the sentence with one word.
“St. Petersburg is famous _____ its cultural attractions, but Moscow is better for business.”

Правильный ответ: for

2 семестр

9. Тема: Вечеринки, друзья (Parties, Friends). Complete the invitation with one word.
“Please let me _____ if you can come.”

Правильный ответ: know

10. Тема: Закон Мерфи (Murphy's Law). Match the potential problem (1-3) with the best professional solution (A-C).
Problem:
1. The speaker cancels one day before the conference.
2. The venue has a power outage during the event.
3. Fewer guests arrive than expected.

Solution:
A. “We will use a backup generator and postpone some sessions.”
B. “We will find a replacement speaker or show a recorded presentation.”
C. “We will rearrange the seating to make the room look fuller and adjust the catering order.”

Правильные ответы: 1 – B; 2 – A; 3 – C

11. Тема: Страхи и фобии (Fears and Phobias). You are supporting a colleague who is nervous about giving a presentation. Complete the sentence with one word.
“The more you practice, the _____ confident you will become.”

Правильный ответ: more

12. Тема: Известные люди (Famous People). Put the events from Steve Job’s life in the correct chronological order.
A. He introduced the iPhone.
B. He co-founded Apple in his garage.
C. He was fired from Apple.
D. He returned to Apple and saved the company.

Правильный порядок: B, C, D, A

13. Тема: Изобретения (Inventions). Put the sentences in the correct order to introduce a new product.
A. “It is 30% faster than the previous model and has a longer battery life.”
B. “Today I’m proud to introduce our new product – the X200.”
C. “Thank you for your attention. I’m happy to answer your questions.”
D. “We believe this product will help our customers work more efficiently.”

Правильный порядок: B, A, D, C.

УК-4.3. Владеет методикой составления суждения в межличностном деловом общении на государственном и иностранном языках, с применением адекватных языковых форм и средств

1 семестр

1. Тема: Знакомство. Choose the BEST phrase to express your opinion about a first impression.
"What is more important for a first impression?"
a) "I think a firm handshake is better because it shows confidence."
b) "A firm handshake is good."
c) "I like handshakes."
d) "Handshakes are a thing."
Правильный ответ: a) – есть мнение, сравнение и причина.

2. Тема: Семья. Черты характера. Complete the sentence with ONE word.
"I think she is a great colleague _____ she always helps others."

Правильный ответ: because

3. Тема: Отпуск. Каникулы. Choose the BEST way to express why a holiday was good.
a) "The holiday was good."
b) "I liked the holiday."
c) "I think the holiday was great because we visited many interesting places."
d) "Holiday is fun."

Правильный ответ: c)

4. Тема: В отеле. Put the words in the correct order to make an opinion sentence:
the / I / best / was / think / trip / Italy / because / food / to / was / delicious / the / .

Правильный порядок: I think the best trip was to Italy because the food was delicious.

5. Тема: Планы на будущее. Complete the sentence with ONE word.
“I’m going to the cinema on Saturday. I think it’s a better plan _____ the weather might be bad.”

Правильный ответ: because

6. Тема: Одежда. Дресс-код. Choose the sentence that BEST expresses a reasoned opinion.
a) "Uniforms are bad."
b) "I don't like uniforms."
c) "I think uniforms are not necessary because students should express their personality."
d) "Uniforms are boring."

Правильный ответ: c)

7. Тема: Конфликты. Your friend was late for an important meeting. Choose the BEST reaction.
a) “Why are you always late?”
b) “I think it’s better to ask what happened first there might be a good reason.”
c) “You are so irresponsible.”
d) “Don’t be late again.”
Правильный ответ: b

8. Тема: Путешествие по городам. Choose the BEST word to complete the sentence.
“I want to visit Moscow more than St. Petersburg, _____ I think it is more interesting.”

a) because
b) so
c) but
d) or

Правильный ответ: a

2 семестр

9. Тема: Вечеринки, друзья. Match the opinion (1-3) with the situation where it is MOST appropriate (A-D). One situation is extra.
Opinion:
1. "I think we should keep the guest list small – it's easier to talk to everyone"
2. "The more people, the better – big parties have more energy!"
3. "I don't really care about the size – good music is what matters."

Situation:
A. You are organizing a networking event for shy students.
B. You are planning a birthday party for an extroverted friend.
C. You are discussing a party with someone who loves dancing.
D. You are choosing a venue for a wedding.

Правильные ответы: 1 – A; 2 – B; 3 – C

10. Тема: Закон Мерфи. Match the problem with the MOST logical hypothetical solution (A-D). One solution is extra.
Problem:
1. "If my laptop breaks the day before the exam…"
2. "If I lose my student ID card…"
3. "If the Wi-Fi in the dormitory stops working…"

Solution:
A. "…I would have to go to the library or ask my friend."
B. "… I would contact the security office immediately."
C. "… I would probably panic and then call a repair service."
D. "… I would buy a new laptop."

Правильные ответы: 1 – C; 2 – B; 3 – A

11. Тема: Страхи и фобии. Your friend says: "I'm really afraid of speaking in public." Choose the most empathetic response.
a) "Me too. It's normal."
b) "I understand. Many people feel that way. Have you tried practicing in front of a mirror?"
c) "Just don't think about it."
d) "You should see a psychologist."

Правильный ответ: b

12. Тема: Известные люди. Someone says: "Famous people don't really influence society – they are just entertainers." Choose the best counter-argument.
a) "I disagree."
b) "That's not true."
c) "I think they do influence society. For example, Greta Thunberg inspired millions to care about climate change."
d) "You are wrong."

Правильный ответ: c

13. Тема: Изобретения. Read the sentence and decide: What is the author's attitude?
"Sure, the smartphone is convenient, but have we lost the ability to talk to each other face-to-face?"

a) The author thinks smartphones are completely bad.
b) The author is critical – they see a negative side to a useful invention.
c) The author loves smartphones.
d) The author is neutral.

Правильный ответ: b